

January 8, 2012

www.ashtonidaho.com

January

Chamber Of Commerce 714 Main St. P.O. Box 351 Ashton, Idaho 83420 (208) 652-3355

Ashton Area Chamber of Commerce



Your Ashton Area Chamber of Commerce wants to wish everyone a Happy New Year! We are looking forward to a busy and great 2013! Some things to watch for:

- * **We are gearing up for our Membership Drive!** Please support your Chamber and become a member! \$25/individual; \$50/non-profit; \$75/business; \$250/premium member.
- * **We will be having elections for a new board in March. You are needed to serve!** Please contact Karie Rigby @ Bank of Idaho or Rachel Hatton if you are interested in being a board member for the next two years.
- * **Our next monthly meeting will be Thursday, January 17th @ noon @ Chamber office. Anyone interested in helping the Chamber or ready to be a part of the board this next election round is encouraged to attend!!**
- * **Our Soup Challenge** will be during the American Dog Derby once again. So all you wonderful cooks get those recipes out and be ready to compete Friday, February 15, 2013 with your best soup recipe! **Registration is \$5/soup. Please register at Stronks & Sons by February 11th.** Winners will receive a cash prize of 1st-\$75; 2nd-\$50; 3rd-\$25. Have any questions call Sara Bowersox @ 652-0134 or Rachel Hatton @ 652-0144.
- * **Attention all businesses:** The American Dog Derby would like to advertise for you! If you wish to have a special that weekend or simply advertise your business, please get fliers to Kathy Scafe to add to the musher's welcome bag. This is a great opportunity to attract the crowds as we get closer to the Dog Derby's 100th anniversary and attract the public as they come to our wonderful town this weekend (Feb.15-16). Call Kathy @ 681-0266



Business Spotlight:



108 S. Hwy. 20—Ashton, ID (208)652-7771

Back in the 1960's a bowling alley was built and operated by Joe Rankin. Later in the 70's the building and land was sold to Slusher Wholesale and turned into a grocery store managed by Dennis Nichols. Slusher Wholesale owned two other stores; one in Challis and another in Arco. In 1984, Dave and Merna Thatcher took over the grocery store business and named it **Dave's IGA**. So for awhile this is what **Dave's Jubilee** was known as, and still is to some. In 1991, Dave and Merna's daughter Julie and her husband Dave (Jake) Jacobson and their family moved to Ashton. Jake worked with Dave during that time. In 1997, Dave & Julie bought the store from Julie's parents, Dave & Merna which was still under lease. In 2000, Dave & Julie bought the land and building from Slusher Wholesale. They added an addition to the store that included the frozen food aisle and loading dock. They also changed the name to **Dave's Jubilee**, since Jake's first name is really Dave and not Jake. It was just convenient to keep the store's name as close to the same as possible. Shortly after all these changes the grocery company in Salt Lake City closed their branch of IGA, so then "Jake" and Julie switched to *Associated Foods and Western Family products*. Over the past 22 years that all this happened, the Jacobson's have seen business double. They are very proud of their great produce and wide selection for their size of store. Gloria Grube who has managed the produce department for 35 years is our local expert! Jake and Julie feel very privileged to still have Gloria over their produce department. **Dave's Jubilee** also has a nice, fresh meat department. They are a full service grocery store, deli/bakery, and gas station. **Dave's Jubilee** has very competitive ads and sale prices! They have 20 employees in the winter and 40 employees in the summer. They are one of our largest employers in our area. **Dave's Jubilee** is happy to offer home delivery to those who are unable to make it out. You will also see Dave "Jake" driving around town picking up cardboard from different businesses to recycle.

The Jacobson's have been a great asset to our community the past 22 years devoting many hours to the community and serving on many boards. They run our summer soccer program and are the only coaches N.F.H.S. has ever had for soccer. Julie served as PTP president and parade chairman for many years. Jake has served in the Chamber of Commerce the past 22 years in some capacity holding most positions. He has also been on the N.F. Hospital Taxing District and N.F. Education Foundation. And let's not forget his passion and love of the Mesa Falls Marathon! They have raised their 5 children in Ashton with their youngest a junior this year. We as the Ashton Chamber of Commerce are pleased to spotlight **Dave's Jubilee** and hope you will stop in and pick up some things for dinner on your way home! **Dave's Jubilee** is open 7 days a week from 7am-8pm.

Information deadline for the Newsletter is due by 8 AM on the Saturday prior to the first and third Tuesday of the month. Please email anything you would like posted to info@ashtonidaho.com or leave a message at 652-3355.

City of Ashton News

* **City Council will be this Wednesday, January 9th @ 7pm.** Some items on the agenda will include Mayor Stronks' State of the City address, a Dog Derby update, and a budget amendment.



Come and enjoy some yummy Mexican food!

Breakfast, Lunch, and Dinner

8am-9pm Mon.-Thurs. & 8am-10pm Fri.-Sat.

Located at 514 Main St. Ashton, ID

Call for your orders to go at 652-7225.

Soup Challenge

When: Friday, February 15th

Time: 6:00 pm

Place: Ashton Community Center

Stakes: Who's homemade soup reigns supreme in Ashton?

1st Place-\$75

2nd Place-\$50

3rd Place-\$25

Registration: \$5/soup entry; sign up at Stronks & Sons by Feb. 11th!

Sponsored by the Ashton Area Chamber of Commerce

Thanks for a great 2012



Unlock your possibilities

Ask about our home and auto rates

Community Calendar

- **Jan. 9—City Council @ 7pm @ City Building**
- **Jan. 9— N.F. Food Pantry 5-7pm @Ashton Community Center.** Picture ID required.
- **Jan. 17—Chamber of Commerce Mtg. @ noon @ Chamber office**
- **Jan. 17—School Board Mtg. @ 7pm @ District office.**
- **Jan. 21—Martin Luther King, Jr. Day**
- **Jan. 23—N.F. Food Pantry 5-7pm @Ashton Community Center.** Picture ID required.

The next newsletter will come out on **Jan. 22nd. Please have information to the Chamber by the Saturday before. Thank you!

The Ashton Elementary school's auction items are many different sized quilts made and donated by many talented people. The "Quilting Bee" will be up for bid until Jan. 16th. Followed by an awesome Super Bowl basket! Go to the school and bid in the office during school hours! ...stay tuned to Newsletter for more details!

We encourage all to continually support our Ashton Businesses!!

Email info@ashtonidaho.com with your events time and description to get your event posted FREE! For more event details visit our on-line Community Calendar at www.ashtonidaho.com
We place events on our community calendars for free!

You can advertise in the Newsletter! This is a cheap way to get your event or business information out to a lot of people! It costs \$20 to advertise in the Chamber of Commerce Newsletter. But wait! If you join the Chamber of Commerce you can advertise for half price, only \$10 dollars! What a great reason to join your Ashton Chamber of Commerce! The Newsletter is delivered to all businesses in Ashton and emailed to over 70 subscribers! So join today!

Chriswell's Trail's Inn



**Come and enjoy a great Idahoan meal:
Breakfast, Lunch, or Dinner
Open: Daily 6am-10pm**